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Date: 1/14/2016

GAIN Report Number:

China - Peoples Republic of

Post: Chengdu ATO

United Tastes of America Asian Chef Challenge Southwest China

Report Categories:

CSSF Activity Evaluation
Agricultural Trade Office Activities
Market Promotion/Competition
Food Service - Hotel Restaurant Institutional
Livestock and Products
Dairy and Products
Dried Fruit
Fishery Products
Tree Nuts
Raisins
Potatoes and Potato Products

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Report Highlights:

The United Tastes of America – Asian Chef Challenge is the second chef competition event coordinated by the U.S. Meat Export Federation in concert with the Agricultural Trade Offices of China, Hong

Kong, Taipei, Seoul and Tokyo and U.S. food and commodity associations. The objective of the event is to challenge professional chefs in a competitive environment to utilize an assortment of fresh and high quality U.S. food ingredients to formulate and prepare a superlative meal. In total, 50 teams from Chengdu, Chongqing and Kunming as well as eight U.S. trade associations (meat, seafood, dairy, potatoes, pistachios, raisins, cranberries, and prunes) participated in the Southwest China Prelims.

For access to the full report, please contact atochengdu@fas.usda.gov.

General Information:

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